



JAGUAR VECTOR RACING PARTNERS



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VECTOR AND JAGUAR TAKE TO THE WATER WITH NEW PERFORMANCE PARTNERSHIP

- Jaguar to become exclusive title and automotive partner of high-performance powerboat company Vector Offshore Racing.
- Jaguar Vector Racing to focus on a programme of technical performance and achievement including attempts to break 12 UIM World Records for both speed and endurance.
- Jaguar's Formula E team – Panasonic Jaguar Racing to collaborate with Vector on a future series of electric World Record attempts.



16 October 2017, Whitley, UK

Vector, Britain's leading powerboat brand, is pleased to announce a new title partnership between Vector Offshore Racing and Jaguar, which will see the team re-named as Jaguar Vector Racing.

Jaguar Vector Racing will enter a number of high-profile endurance races in 2018 including the British Powerboat Championships in the Marathon 'A' Class. In addition, a number of challenges to established marine World Records are planned for 2018.

Jaguar returned to racing in October 2016, becoming the first premium manufacturer to join the all-electric FIA Formula E street-racing series. The British brands will join forces to bring Jaguar Racing from the city streets to the water.

Jaguar Vector Racing will work together on a series of innovative electric World Record attempts using technology derived from Formula E.

Mal Crease, CEO of Vector, said: *"The Vector team is very proud to be aligning with a great British brand like Jaguar, and to be joining such a technically pioneering partnership which will push the boundaries of performance and technical excellence."*

Mark Cameron, Director of Experiential Marketing, Jaguar Land Rover, said: *"Jaguar is a performance brand and Vector are the epitome of power and performance on the water. We have some very exciting plans for Jaguar Racing especially as we move towards an electric future as we continue our mission 'Race to Innovate'."*

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Jaguar's Formula E programme will create tangible R&D benefits for the electrification of future Jaguar Land Rover road cars and is designed around the team's founding principle, 'Race to Innovate'.

Manufacturers can design their own powertrain, which includes the motor, transmission, inverter and the rear suspension. Common components across all teams include the carbon fibre chassis and battery to control costs. The focus is on developing electric vehicle powertrains.

Beyond its all-electric concept, Formula E is also unique in the world of motorsport for its choice of venues. With the exception of the Mexico ePrix, every round of the championship takes place on temporary street circuits in the centre of the world's major cities.

Each race day sees all track action including practice, qualifying and racing, taking place in a single day. Beginning on December 2, the 2017/18 calendar includes 14 races in 11 cities, including double-header races in Hong Kong, New York and the season finale in Montreal.

Vector is a British company launched in 2012, that achieved immediate recognition through its partnership with Martini and back-to-back wins in the infamous Cowes Torquay Cowes race in 2014/15. The racing team has an impressive 600K+ followers on social media making it currently the most watched powerboat racing team in the world.

Vector also broke new ground in 2016 with the delivery of its first high-performance surveillance USV interceptor. Over the next 2 years, Vector will unveil further new models in its maritime security range, alongside a new 60ft luxury performance yacht capable of speeds in excess of 55 knots and featuring electric-hybrid capability, to be built in Canada and the UK.

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